



Jim Bouton

Jim Bouton is the former Yankee right-hander and the author of *Ball Four*, which was selected by the New York Public Library as one of the “Books of the Century”.

In 1963, Bouton won 21 games and made the all-star team. The following year, he won 18 games and beat the Cardinals twice in the World Series.

Bouton was also a television sportscaster and acted in the Robert Altman film *The Long Goodbye*, with Elliott Gould.

During his unprecedented comeback to the majors in 1978 - with the Atlanta Braves - Bouton invented Big League Chew, a shredded bubble gum in a pouch. Now kids could look like pros without getting sick!