



Matt Rix

Keynote Speaker, Consultant, Author,
Professional-Level Communications Coach

Matt Rix is an internationally acclaimed keynote speaker specializing in *leadership development* through persuasive and motivational presentations.

Matt helps organizations develop highly influential leaders using his unique process called ***The Art of the Signature Story***. Simply put...facts tell, but stories sell!!

Matt's strategy has helped Fortune 500 corporate executives, top sales people, marketing personnel, media personalities, doctors, lawyers, politicians, and Miss America & Miss Universe pageant contestants...they go from mediocre to motivational and from *Invisible to UNFORGETTABLE!*

Matt's credentials make him without equal. His formal education includes a BS and post-graduate research in microbiology and biochemistry, as well as an MBA in Technology Management. His professional background encompasses global strategic communications, quality assurance, multi-national sales-force training, and corporate leadership development.

Audiences laugh and learn while becoming active participants within Matt's presentations and workshops. His eye-opening, thought provoking message is filled with humor, motivational stories, and extraordinary personal content. He is an experienced platform personality with hundreds of worldwide presentations.

The leadership development paradigm of Matt Rix: "*Your success depends on creating UNFORGETTABLE first impressions!*"

Matt's concepts are compelling, entertaining, and undeniable...as is his tag line:

"It's not what you know that counts...it's how you SAY IT!"